

**Title:** **Marketing Executive**

**Salary:** Top of market

**Location:** Central London/Flexible

**About the job:**

The Marketing Executive will be responsible for the creation of content for use across all digital channels in order to build brand awareness and drive frequency within our existing client base.

**You'll be a great fit if you:**

- Have a creative mind
- Are proactive and spot opportunities for growth
- Enjoy and have experience in creating engaging content (articles, videos, etc)
- Love the idea of working in a fast-paced, ambitious young company where collaboration is essential
- Have experience working with Google Analytics, Google Search Console, WordPress, Hubspot, and similar
- Are driven by setting a new benchmark for marketing and communications in the luxury logistics market

**In this role you will:**

- Together with our Lead Marketing Manager, work closely to develop comprehensive, fully immersive, marketing campaigns on social media, eCRM, and various digital platforms to build brand awareness and drive frequency within our existing client base
- Create best in class content, including video
- Maintain our internal CRM system and optimise performance based on robust A/B testing
- Manage the back-end of the website, optimising SEO where applicable
- Work closely with our PPC agency to optimise performance and ROI

**We offer:**

- Top of market salary
- Huge opportunity for career development
- Central London office
- Flexibility to work from home
- 25 days paid annual leave
- Opportunity to have a genuine impact and meaningful reward for your efforts

At Queen's, we firmly believe that diversity of thought and a passion for what we do is key to our success. We are proud to be an equal opportunities employer and we strive to create a diverse and inclusive working environment for all.

**Interested?** Email [info@queensfineart.com](mailto:info@queensfineart.com) with your CV and we'll be in touch.

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