

# Queen's

Hello! Thanks for taking the time to check out our CMO role. We're extremely excited to be hiring for this position, and are doing so as we look to scale our growing business.

## **Who are Queen's?**

We are on a mission to modernise and improve the high-end logistics industry. We started our journey by focusing on fine art logistics, and have shipped hundreds of millions of dollars of art since we launched in 2018.

We're now looking to build the team who can help transform us from the niche startup we currently are, to a trusted international brand who customers can rely on to safely get their valuables from A to B.

We're young and hungry, and are looking for ambitious people with founder-mentality to be part of our team.

## **Who are we looking for?**

We have an excellent client-base, a thriving business, and a number of new products in the works, but no one yet to bring the brand together and put marketing and sales strategies in place. If you're the kind of person who gets excited about working out how to build something that could one day be a household name, we would love to hear from you!

We are after an exceptionally talented individual to build and run our marketing and sales divisions. The role will include things like:

- Overseeing and launching our new Queen's Relocations website
- Developing and implementing a marketing strategy for our Fine Art and Relocations services
- Developing a sales strategy for our Relocations business, and building a team to implement it
- Analysing customer behaviours and trends as we constantly try to find new products to help our customers. Helping build those products!
- Taking ownership of our brand. Refining and developing it, and getting it out there

**We would love to meet you if:**

- You're creative (visually and analytically), and good at design
- You enjoy strategising with a team, and working out how to implement your strategies
- You enjoy building teams and managing people
- You have digital marketing/sales experience, and are familiar with Google/Facebook advertising & SEO
- You want to be a key part of growing a great company with great people
- You're a risk taker, and are always looking to try out new ways of doing things
- You can get excited (and a little bit obsessive) about branding

We are London-based, though are mainly remote (we're still figuring out our office situation and will probably end up most of us doing 1 or 2 days a week in the office).

If the above sounds good please get in touch - we'd love to hear from you.

**Please email over your CV and a cover letter to [jamie@queensfineart.com](mailto:jamie@queensfineart.com)**